

VOICE *of Faith*

Join Volunteers of America Chesapeake & Carolinas and prominent leaders from the public and private sectors for a networking reception and fundraiser in support of our Maryland-based health and human services programs.

Thursday | April 30th | 6 - 9PM
The Center Club
100 Light Street | Baltimore, MD

SPONSORSHIP TOOLKIT

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What is VOICE of Faith?

VOICE of Faith is an annual networking reception and fundraiser that brings together some of Maryland's most distinguished leaders in development, business, philanthropy, government and the public in support of our health and humans services programs and promote upward mobility within the state's most underserved communities. "VOICE of Faith" refers to the core values we as an organization embody throughout our work.

Visionary | One Body | Integrity | Compassion | Excellence | Faith

Building off of the past two years, our third annual VOICE of Faith will be our largest yet, featuring heavy hors d'oeuvres; beer and wine; a silent auction; inspiring stories; and much more! Musical entertainment will be performed by The Kelly Bell Band, the renowned Blues Band native to Baltimore. A two-time Maryland Music Awards recipient who was also named "Best Band" by Baltimore Style Magazine in 2019, The **Kelly Bell Band** is well-known for its genre-expanding music which combines elements of hip hop, funk, and blues.



Our Goal

Our goal this year is to raise \$100,000 to provide shelter, workforce development and care to even more of Maryland's vulnerable individuals, families and veterans.

Why VOICE of Faith?

For the past 20 years, Volunteers of America Chesapeake & Carolinas (VOACC) has been working to address widespread homelessness and the critical gap in affordable housing in the region through the

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provision of affordable, program-enriched housing for the homeless, elderly, disabled, and veterans throughout the DMV area. We achieve this by partnering with private partners and community developers to refinance and upgrade existing properties the organization owns and manages. We also partner with the state, Baltimore City and other community partners to provide workforce development that lowers the social barriers to gainful employment for adults living in high-poverty areas of Baltimore.

Who We Are:

VOACC is a faith-based, nonprofit organization operating more than 49 service programs throughout Maryland, Virginia, the District of Columbia and the Carolinas. As a church without walls, we answer the Call to Care for America's most vulnerable Individuals in seven key areas: homelessness, supportive housing, substance use recovery, veterans services, behavioral health services, intellectual disabilities services and community re-entry.

We employ a team of more than 900 professionals and thousands of volunteers annually to provide critical care, support services and hope to individuals and families in the most challenging situations. In 2019, we served more than 9,600 individuals and families in need. We are recognized by state and local governments as outstanding partners in the fight to end homelessness, provide affordable housing solutions, and care for our most vulnerable populations.

To learn more about VOICE of Faith, view stories from our clients, purchase tickets and more, visit our event webpage at:

www.voaches.org/2020voiceoffaith

Our Impact in 2019

- Worked to bridge the affordable housing gap by partnering with local developers to bring Paca House in line with HUD standards. This now recently redeveloped, permanent supportive housing and human services facility offers 92 single adults in Baltimore, with 19 units specifically set aside for veterans.
- Our VOA Works workforce development program continues to lower the barriers to employment for adults returning to society and individuals living in high-poverty areas of Baltimore. To date, helped 136 individuals secure vocational certifications and secure employment.
- Provide housing and workforce development services to more than 400 adults annually returning to society through our Residential Re-Entry Center (RRC).
- Supported more than 470 individuals through four HUD-funded housing facilities that provide permanent housing to adults and families who were or at risk of becoming homeless in Maryland.
- Provided person-centered, psychiatric and residential rehabilitation services to more than 200 adults throughout Maryland.

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Philanthropy and strategic partnerships are integral to enhancing our impact in the community. Your support will enable us to provide shelter, food, counseling and emergency funds that move people towards independence and personal fulfillment. Please help VOACC serve Baltimore and Maryland's most vulnerable by sponsoring VOICE of Faith. As a sponsor, you will be joining Maryland's corporate, philanthropic and government leaders to provide critical funding to support those who cannot support themselves.

Last year we successfully raised over \$51,000.

Answer the call today by helping us raise \$100,000 to provide vital human services to those in need.

PLATINUM SPONSOR: \$25,000

- 20 complimentary event tickets
- Recognition award given to corporate spokesperson
- Highlighted as the presenting sponsor of VOICE of Faith
- Corporate signage at event registration table
- Recognized as Platinum sponsor in printed and electronic event materials
- Recognized as Platinum sponsor on the VOACC website and newsletter

GOLD SPONSOR: \$10,000

- 12 complimentary event tickets
- Corporate recognition from the podium at event
- Recognized as Gold sponsor in printed and electronic event materials
- Recognized as Gold sponsor on the VOAC website and newsletter

SILVER SPONSOR: \$5,000

- 6 complimentary event tickets
- Corporate recognition from the podium at event
- Recognized as Silver sponsor in printed and electronic event materials

BRONZE SPONSOR: \$2,500

- 3 complimentary event ticket
- Corporate recognition from the podium at event
- Recognized as Bronze sponsor in printed and electronic event materials

To secure your sponsorship, please complete the commitment form attached. If you have any questions, please contact Nicholle Granger at ngranger@voaches.org.

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Event Program Booklet

Sponsorships of \$5,000 or more may submit corporate Ads to be included in the VOICE of Faith program booklet. **All Ads must be submitted no later than Thursday, April 16th at 5PM.**

Please submit your camera ready advertisement in color and in PDF format to: **ngranger@voaches.org**.

Please include your name, organization and phone number with the transmission of your Ad in the event we have questions or concerns.

The sizes of the Ads vary by sponsorship level and they are listed below:

Prices

\$25,000.00 (Platinum Sponsor): Includes a two-page advertisement

\$10,000.00 (Gold Sponsor): Includes a one-page advertisement

\$5,000.00 (Silver Sponsor): Includes a half-page advertisement

\$2,500.00 (Bronze Sponsor): Your organization's name and logo will be listed among the event sponsors

Specifications

Camera Ready, PDF format

Two-Page Ad

Trim Size: 11in x 8.5in

Bleed Size: 11.25in x 8.75in

One-Page Ad

Trim Size: 5.5in x 8.5in

Bleed Size: 5.75in x 8.75in

Half-Page Ad

Trim Size: 5.5in x 4.25in

Bleed Size: 5.75in x 4.50in

To secure your sponsorship, please complete the commitment form attached. If you have any questions, please contact Nicholle Granger at ngranger@voaches.org.

Annual VOICE of Faith Networking Reception & Fundraiser
Sponsorship Commitment Form

SPONSORSHIP INFORMATION and PRIMARY CONTACT

Organization/Individual Name: _____

(As name should appear in all materials/promotions associated with VOICE of Faith.)

Mailing Address: _____

City/State/Zip: _____

URL: _____

Contact Name: _____

Title: _____

Phone: _____ Fax: _____

Email: _____

BILLING INFORMATION (Leave blank if the information is the same as provided above.)

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Yes! We would be pleased to support VOICE of Faith through the below sponsorship:

- Platinum - \$25,000 Silver - \$5,000
 Gold - \$10,000 Bronze - \$2,500 Other \$ _____
 I/We cannot attend but would like to contribute \$ _____ in support of VOACC.

Enclosed is payment of \$ _____

Return completed form with payment to: Volunteers of America, Attn: Development, 7901 Annapolis Road, Lanham, MD 20706

- Check - Made Payable to Volunteers of America
 Credit Card: Visa Mastercard American Express

Card #: _____ Expiration Date: _____ CSC: _____

Name As It Appears On Card: _____

Billing Address: _____

City/State/Zip: _____

Please fax this form to (301) 459-2627 or mail to:
Volunteers of America Chesapeake & Carolinas
c/o VOICE of Faith
7901 Annapolis Road
Lanham, MD 20706

For more information, contact Nicholle Granger at ngranger@voaches.org
Thank You for Your Support!