



**GLEN CAMPBELL...
I'LL BE ME**

Volunteers of America is partnering with the producers of the award winning film *Glen Campbell...I'll be Me* to host an exclusive film screening & VIP event. The invitation-only film screening of the Nashville Film Festival award winning documentary will take place on November 8, 2014 coinciding with the theatrical release of the film in Greater Washington, DC.

We encourage you to join our coalition of leaders in sponsoring this event to raise awareness and promote collaboration across businesses and nonprofit for the benefit of our loved ones and the aging population. Volunteers of America is proud to serve.

Enclosed you will find sponsorship opportunities & benefits for this event. Thank you for your continued commitment to improving the lives of our neighbors and our communities as a whole.

Contact our team:

Erika Davis, Event Coordinator
Erika@erikadavisevents.com

Danielle Milner, Communications Coordinator
DMilner@voaches.org

At Volunteers of America, we are more than a nonprofit organization.

We are a ministry of service that includes nearly 16,000 paid, professional employees dedicated to helping those in need rebuild their lives and reach their full potential.

We are designated tax-exempt under section 501(c)3 of the Internal Revenue Code. Your contributions are tax-deductible to the fullest extent of the law.

**About Volunteers of America's
Alzheimer's Programming:**

Volunteers of America is pleased to support local Dementia and Alzheimer's education services. We offer workshops and certified training for families, caregivers and healthcare professionals. We deliver Alzheimer's education via the Validation Method.

Learn more about The Validation Method at www.voamovie.com

This powerful portrait of the life and career of great American music icon **Glen Campbell** opens to the viewer the world of the singular talent who created hits like *Rhinestone Cowboy*, *Wichita Lineman* and *Gentle on My Mind*. Winner of the Grammy for Lifetime Achievement and member of the Country Music Hall of Fame, Glen was the first country music star to cross over to the pop charts, opening a new realm of opportunity for generations of country musicians.

In 2011, when Campbell was diagnosed with Alzheimer's disease, he joined forces with his family to fight the biggest battle of his life. Glen and his wife, Kim, made history by going public with the diagnosis — the first time a major American celebrity would share this experience with the world. The Campbell family then embarked on a short "Goodbye Tour," but the three-week engagement turned into an emotional and triumphant 151-show nationwide tour de force.

This epic human drama about the undying bond between Glen and Kim, and their unwavering caring for each other, chronicles a story of love, resilience and the power of song.

GLEN CAMPBELL...I'LL BE ME is the true tale of how America's greatest country star would not give up his music or his family, against all odds.



"...an intimate and honest portrayal of a music legend's battle with Alzheimer's that captures a family's commitment to love and laugh through the adversity of a debilitating disease."

*Winner of the Grand Jury Prize,
Nashville Film Festival*



\$10,000 – Title Sponsor

- Invite to VIP reception
- Opportunity for remarks during main stage event/activities
- Opportunity to include trinkets and company paraphernalia and literature in participant packages/bags
- Logo included on step and repeat used for photo opportunities
- Logo included on main banner, stage or rolling slide show
- **25 tickets to our premier event**

\$5,000 – VIP Sponsor

- Signage near lunch tables
- Opportunity to include trinkets and company paraphernalia and literature in participant packages/bags
- Logo included on step and repeat used for photo opportunities
- Logo included on main banner, stage or rolling slide show
- **15 tickets to our premier event**

\$2,500 – Support Sponsor

- Opportunity to include trinkets and company paraphernalia and literature in participant packages/bags
- Logo included on main banner, stage or rolling slide show
- **10 tickets to our premier event**

\$1,000 – General

- Logo included on main banner, stage or rolling slide show
- **5 tickets to our premier event**



**GLEN CAMPBELL...
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**I would like to support the *Glen Campbell...I'll be Me*
premier event:**

- | | |
|--|----------|
| <input type="checkbox"/> Title Sponsorship | \$10,000 |
| <input type="checkbox"/> VIP Sponsorship | \$5,000 |
| <input type="checkbox"/> Support Sponsorship | \$2,500 |
| <input type="checkbox"/> General Sponsorship | \$1,000 |

Date: _____

Name: _____

(As I/we would like to be acknowledged)

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____

Email Address: _____

Payment Information:

My Check is enclosed, made payable to **Volunteers of America Chesapeake**

Please charge my Visa/MC:

Card # _____ Exp: _____ cvv: _____

*Charge my acct (please check one): annually monthly once