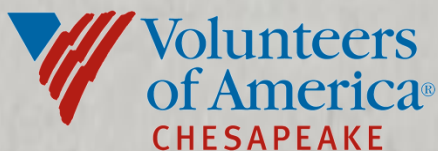


Volunteers of America Chesapeake Presents:  
**1<sup>st</sup> Annual Veterans Stand Down**



It's our pleasure to invite you to become a sponsor of the Volunteers of America Chesapeake's 1st Annual Veterans Stand Down. The event will be held in Baltimore, MD on **November 7, 2014** at the Baltimore Convention Center.

*Stand Down* was a term originally used during the Vietnam War to describe a safe retreat for units returning from combat. The first ever Stand Down was organized in San Diego in 1988 by a group of Vietnam Veterans. Since then Stand Downs have been an effective way reaching homeless Veterans and providing them with valuable information to help get them back on their feet. Services such as housing, employment, medical and dental care, substance abuse care, mental health counseling, hot meals, benefits and resources are provided to Veterans at a Stand Down.



[www.voachesapeake.org/StandDown](http://www.voachesapeake.org/StandDown)

The Volunteers of America Veterans Stand is supported solely by grants, fundraising, in-kind contributions and the work of volunteers. Your business or organization's donation as a sponsor to the Volunteers of America Chesapeake's 1st Annual Veterans Stand Down will greatly contribute in delivering a wide-range of services to veterans. With your donation we will be able to provide a variety of items needed for the event to include food, supplies, equipment, cleaning services and much more.

In addition to your organization's donation for supplies and services for the veterans, there are also benefits to becoming a sponsor. Below is a list of the sponsorship levels which outlines the benefits.

### **Platinum Level (Maximum of 6) \$10,000**

- 84" x 32" x 15" retractable banner to be placed out front of the room
- Logo placed on registration table banner/table cloth
- Logo placed on tote bags, veteran t-shirts and volunteer t-shirts
- Logo to be placed on stand down website with a active link to the companies website
- Name recognition in event media releases
- Logo in rolling PowerPoint presentation
- Special name recognition in the event closing ceremony
- Printed certificate of participation

### **Gold Level \$5,000**

- 74-1/2" x 31-7/8" x 15-1/4" banner with company long placed inside of the room
- Logo place on veterans and volunteers t-shirts
- Logo to be placed on stand down website with a active link to the companies website
- Logo in rolling PowerPoint presentation
- Printed certificate of participation

## Silver Level

**\$2,500**

- Logo placed on veterans t-shirts
- Logo to be placed on stand down website with a active link to the companies website
- Logo in rolling PowerPoint presentation
- Printed certificate of participation

## Bronze Level

**\$1,000**

- Logo placed on volunteer t-shirts
- Logo to be placed on stand down website with a active link to the companies website
- Logo in rolling PowerPoint presentation
- Printed certificate of participation

## Patron/Supporter Level

**\$500**

- Logo to be placed on stand down website with a active link to the companies website
- Logo in rolling PowerPoint presentation
- Printed certificate of participation

If you are interested in becoming a sponsor of our 1<sup>st</sup> Annual Veterans Stand Down, please contact **James Wynn** at (410) 837-7222 or [Jwynn@voaches.org](mailto:Jwynn@voaches.org).

Sponsorship commitments and payments are **due no later than September 30, 2014**.

All checks should be made payable to “*Volunteers of America Chesapeake*.”  
All donations are tax-deductible.