The Pratt House Playground: Answering the Call to Care™ for our children

“A New Day with Clearer Vision”
A message from our Chaplain

Give a Major Gift, Make a Major Difference

The 5 Weeks of Giving
Social Media Helps Increase Donations
BUSINESS QUESTIONNAIRE

The purpose of this questionnaire is to identify how the Business, Industry and Government Council can support businesses throughout Pennsauken as well as identify business needs in our community. Please return questionnaire by Monday, August 1.

For submitting your fully completed questionnaire, you will be entered in a drawing to receive a prize from either 45th Street Pub or McFarlan's Market.

Company Name: ____________________________________________
Address: ________________________________________________________________________________________
Zip Code: __________________________
Telephone: ____________________________
Alternative Tel.: ________________________________________________
Fax: ____________________________
E-mail: ____________________________________________
Website: ____________________________________________

Contact for General Enquiries (Include Job Title; If Same As Above, Use "Same"): __________________________________

Description of Business: ___________________________________________________________________________
Number of Employees: ________________

Key Issues Impacting Your Business (Check All That Apply)

- Health Care Costs
- Expanding Business
- Finding Qualified Employees
- Retaining Employees
- Marketing/Promoting Business Services
- Energy Costs
- Keeping Up-to-Date with Business Codes/Inspections

Competitive Issues (If Checked, Please Describe): __________________________________________________________

General Business Issues (If Checked, Please Describe): __________________________________________________________

Are You Interested in Networking With Other B.I.G. Council Members?  
Yes  [ ]  No  [ ]

Are You Interested in Participating in One of the B.I.G. Council’s Committees?  
Yes  [ ]  No  [ ]

As An Added Value, Would You Be Willing to Offer Discounts to Other B.I.G. Council Members, Beginning At 5 Percent?  
Yes  [ ]  No  [ ]

Would you like to receive news on B.I.G. Council events and membership benefits via e-mail?  
Yes (If yes, please provide e-mail address: ____________________________________________________________)  
No  [ ]

Do You Have Any Suggestions/Ideas for B.I.G. Council Membership Benefits?  
________________________________________________________

Do You Have Any Comments or Suggestions for How the B.I.G. Council Can Best Serve the Needs of Pennsauken Businesses?  
________________________________________________________

How Can The B.I.G. Council Specifically Help Your Business?
Our programs stretch from Baltimore, MD to Virginia Beach, VA.

Maryland:
- Baltimore
- Bowie
- Glenn Dale
- Greenbelt
- Landover Hills
- Lanham
- Mitchellville
- New Carrollton
- Riverdale
- Seat Pleasant
- Silver Spring
- Upper Marlboro

Virginia:
- Alexandria
- Arlington
- Fairfax
- Falls Church
- Leesburg
- Lorton
- Manassas
- VA Beach
- Woodbridge

Washington, DC

Administrative Office:
7901 Annapolis Road Lanham, MD 20706
301-459-2020 phone
301-459-2627 fax
info@VOACHesapeake.org
Leadership Team: Russell K. Snyder – President & Chief Executive Officer
Franklyn Baker – Chief Operating Officer
David Greever – Interim Chief Financial Officer
Rob Malone – Chief Business Development Officer
Rev. Sandra T. Gray – Chaplain

Board of Directors: Mr. Carlos Duran - Men of Their Word and Chapter Director
National Hispanic Christian Leadership

Mr. Donald Kann - Principal
Kann Partners

Rev. Kathleen Moore - Senior Pastor
First Christian Church of Falls Church

Mr. Brock Landry - Partner
Venable, LLP

Mr. Kyle Lorton - Sales & Marketing Director
W.R. Grace & Co.

Ms. Karen Dale, R.N., MSN - Executive Vice President
D.C. Chartered Health Plan (Treasurer)

Mr. Dusky Holman - Partner
Smith, Gildea & Schmidt, LLC (Secretary)

Mr. Alvin Nichols - Creative Development (Vice Chairman)

Mr. Russ Snyder - President & CEO
Volunteers of America Chesapeake

Mr. Tom Turnbull - COO, Healthcare & Housing
Volunteers of America (Chairman)

Mr. Vernand Morency - President and CEO
Morency Enterprises of DC

Mr. Rajani Nelamangala - Vice President, Administration
URAC

Mr. Craig Pascal - Senior Vice President
Community Development Specialist
BB&T

Ms. Teresa Stanley - South Hampton Roads Organizer
VIRGINIA ORGANIZING

Mr. Greg Tutino - Managing Director
Ronald Blue & Co.

Dr. Sharon D. Jones-Eversley - Assistant Professor
Towson University

Ms. Katina Lewis Maison - Executive Director
Child Health Advocacy Institute

Mr. Uzoma Onyeije - President
Onyeije Consulting, LLC

Editor: Danielle K. Milner, Volunteers of America Chesapeake
Communications Specialist
1. Tanya Snyder, Wife of Washington Redskins owner Dan Snyder poses with children from Seat Pleasant Elementary School and our Eastern Avenue Supportive Housing Program during the Redskins Santa Shoppe on December 18, 2012.


4. Rev. Damien Johnson of The Seabrook Seventh Day Adventist Church delivers a homily at our Advent Worship Service.

5. Members of our Mission Team along with their families raked leaves and got to know the community around one of our residences for individuals with intellectual disabilities in Washington, DC.

6. Volunteers from 5 Virginia-Area Marriott Hotels joined us to paint and redecorate at Kensington House, one of our Northern Virginia homes for individuals with intellectual disabilities.

7. A volunteer donates Gifts of Warmth at our Loudoun County Walk for the Homeless sponsored by The Epsilon Zeta Boule Foundation and Stonebridge High School.
Dear Friends, Colleagues, Donors and Volunteers:

Happy New Year! As we enter 2013 our organization has so much to celebrate. Our new Intermediate Care Facilities are up and running smoothly, providing comprehensive quality care for more than 30 medically fragile individuals in the Greater Washington, DC area. With these facilities we have entered the healthcare field and we couldn’t be more proud of our new staff and partnerships.

Our Veterans Programming continues to grow even as the demographics of Veterans in the United States changes. You’ll read the story of Nicole, a 28 year old Army Veteran who found her way to Volunteers of America Chesapeake and has now become an example for what she calls “Millenial Veterans” like herself. Nicole’s new beginning has inspired our organization. This quarter we’re highlighting our new and innovative programs and services including our Loudoun County Homeless Services Center, the first LEED Certified green building in Loudoun County. We’ve re-launched our blog to create a destination for our donors and volunteers to engage with us on a more personal level, and a grant award from The France Merrick Foundation will provide $150,000 to help furnish our new Residential Re-Entry Center in Baltimore, MD.

We’ve gone mobile with our new text to donate campaigns and our Chaplain, Rev. Sandra Trice Gray even tweets! (Follow her @VoaChesapeake)

We’re reaching out to you where you are and your response has encouraged our programs and clients. Our 5 Weeks of Giving campaign raised $196,000, a more than 65% increase from last year. This increase in year-end donations and new donors will allow us to continue expanding our services and reach more individuals in need.

Our external outreach efforts are matched only by our internal efforts to provide innovative training to our staff and volunteers. Our Mission Team, comprised of members from all levels of our organization will be out in our communities working together to introduce ourselves and get to know our neighbors.

We can’t thank you enough for your continued support of Volunteers of America Chesapeake and I look forward to strengthening our communities together this year.

Together, we are all Called to Care™.

Russell K. Snyder
When Nadav Kalender, son of Rabbi David Kalender turned 13 he completed his requirements for Bar Mitzvah, a Jewish right of passage from childhood to adulthood. In one of Nadav’s first acts as an adult he asked his family, friends and congregation to donate to our Bailey’s Crossroads Community Shelter in lieu of gifts.

Nadav’s generosity was matched by his family and The Congregation Olam Tikvah in Fairfax County resulting in $7,500 in donations to Bailey’s Crossroads Community Shelter.

“I was overwhelmed!” said Tom Nichols, Executive Program Director at Bailey’s. “His generosity at such a young age is remarkable.”

Nadav is a volunteer at Bailey’s and took on this project to collect donations from his congregation.

Join us in thanking Nadav and the Congregation Olam Tikvah for how they are truly Called to Care™.
Mark Your Calendar

Mark your calendars for these upcoming Chesapeake events!
To learn more visit www.voachesapeake.org.

If you’re interested in volunteering email our volunteer coordinator at volunteer@voaches.org.

Pratt House Playground Build Day
Baltimore, MD - April 2013

Make A Difference Dinner
Virginia Beach, VA - May 2013

Operation Backpack 2013
Mid-Atlantic Region - June 2013

Above:
Children from our Eastern Avenue Supportive Housing Program and Students from Seat Pleasant Elementary School in Prince George’s County, MD took a trip to FedEx field with us for The Washington Redskins Santa Shoppe toy give-away.
Our 5 Weeks of Giving Campaign is our annual year-end giving initiative. Each year our goal is to increase our donations as well as raise overall awareness of our mission, programs and services. To do that we created a marketing and fundraising campaign driven by social media.

It is no secret that social media is one of the fastest growing forms of communication. With more than 900 million active Facebook and Twitter users, our campaign sought to become an active participant in the social media conversation. We introduced a new blog, a mobile giving campaign and our Chaplain even shared her wisdom via Twitter.

Throughout December and early January we highlighted the innovative services our programs provide throughout the Mid-Atlantic region. We profiled success stories, shared motivational quotes and outside-the-box ideas on engaging organizations and individuals to donate.

Our campaign was profiled in The Chronicle of Philanthropy and featured links to our social media platforms; making it easy for followers to learn more about our organization and services with just a few clicks.

By positioning ourselves where new donors and volunteers were spending their time, we were not only able to increase our donations but learn more about what our followers are interested in. Our increased social media presence has led to an increase in donations, local volunteers and the creation of our Mobile Community – a group of donors we can now communicate with via text messages. These unique donors from across our service area provide vital feedback through surveys and stay connected to our organization from the palm of their hand.

As the need for human services continues to increase our organization will continue to remain an advocate for the individuals in our care. Our programs are providing vital services in communities just like yours and we look forward to connecting with you this spring.

Help us answer the Call to Care by joining our social community today:

Join our Mobile Community: Text VOAC to 80077
Follow us on Twitter: @VOACHesapeake
Like us on Facebook: www.Facebook.com/VolunteersOfAmericaChesapeake
Pratt House Demolition Day:

Our Pratt Street Transitional Housing Program is home to 35 formerly homeless families including nearly 100 children. As part of our mission to care for these families we are renovating the existing playground and constructing a family friendly play space to provide our residents with a safe and structured place to learn and grow.

Volunteers from the Baltimore Convention Center came out to Pratt House on January 4, 2013 to help us with the first phase in our playground renovation: Demolition!

Not only did volunteers help demolish the outdated playground, they also joined members of our Development & Communications Team to give the Pratt House Training Room and first floor residential hallway a fresh coat of paint.
“A New Day with Clearer Vision”

“May God fill each day for us with renewed: capacity to forgive; “Light;” Love; Joy; and Peace in 2013.” Please “…know we are children of God, and what we will be has not yet been made known. But we know that when He appears, we shall be like Him, for we shall see Him as He is.” (I John 3:2) We acknowledge: “Emanuel!” [God within us] (Matthew 1:23); “Christ is formed in [us];” (Galatians 4:19); and “The true Light is already shining,” (I John 2:8) Enabling us to believe:

WE EMBRACE EACH NEW DAY WITH CLEARER VISION.

Love is essential to embracing each “New Day with Clearer Vision.” We learn in I Corinthians 13 that: “Love is patient, love is kind… It always protects, always trusts, always hopes, and always perseveres. And now these three remain: faith, hope, and love. But the greatest of these is love,” Enabling us to believe: WE EMBRACE EACH NEW DAY WITH CLEARER VISION.

We know that we must increase our capacity to forgive in order to view things more clearly. When we forgive, we are set free to share God’s love. The more we forgive the more we are forgiven spreading God’s “Light.” The “Light,” clears the way for love that emerges through our capacity to forgive. “If [we] forgive [others] when they sin against [us], [our] heavenly Father will also forgive [us];” (Matthew 6:14) thus, enabling us to believe: WE EMBRACE EACH NEW DAY WITH CLEARER VISION.

Challenges / crises offer us an opportunity to embrace each “New Day with Clearer Vision,” because God offers us the knowledge of permanence. “I have told you these things, so that in me you may have peace. In this world you will have trouble. But take heart! I have overcome the world” (John 16:33), consequently enabling us to believe: WE EMBRACE EACH NEW DAY WITH CLEARER VISION.

Therefore we take heart. “…inwardly we are being renewed [each] day… For our Light and momentary troubles are achieving for us an eternal glory … So we fix our eyes not on what is seen, but on what is unseen, since what is seen is temporary, but what is unseen is eternal. (2Corinthians 4:16-18) Acknowledging God’s presence in us and accepting His Divine Guidance enables our vision to be clearer each day. We begin this New Year blessing others and ourselves with new life, new hope, new joy, renewed faith, and renewed love, which allows God’s Light to radiate through us; enabling us to embrace each “New Day with Clearer Vision.”

Rev. Sandra T. Gray, Chaplain
Make a Major Difference

When you give a major gift you make a major difference in the lives of the over 11,000 men, women and children Volunteers of America Chesapeake serves each year. Here are some of the donors making a major difference this quarter:

The Employee Contribution Fund (ECF) of the Boeing Company
Thank you to Boeing and their Employee Contribution Fund for supporting our Residential Program Center (RPC). Boeing employees donated $2,000 to RPC to assist in providing shelter, detoxification and early recovery services to Arlington County Residents struggling with substance abuse. 98% of program participants are able to maintain sobriety through our case management program and aftercare services.

Hampton Roads Community Foundation
Thank you to the Hampton Roads Community Foundation for their continued support of The Lighthouse Center in Virginia Beach, VA. The Hampton Roads Community Foundation's grant of $20,000 will support The Lighthouse Center's Winter Shelter Program that partners with the area faith community each winter to serve between 200-300 unsheltered homeless individuals each season.

The Epsilon Zeta Boule Foundation & Stonebridge High School
Thank you to The Epsilon Zeta Boule Foundation and students from Stonebridge High School in Ashburn, VA for their support of our Loudoun County Homeless Service Center (LCHSC) and our Loudoun County Walk for the Homeless. Students and teachers from Stonebridge High hosted a spaghetti dinner for walk participants on November 8, 2012. Patrick Brown, Chairman of Epsilon Zeta Boule partnered with Volunteers of America Chesapeake to help raise $5,000 in support of LCHSC’s homeless outreach and winter shelter programs.

To learn more about how you can make a difference, please visit www.voachesapeake.org
JOIN A HERITAGE OF CARING: 
The Ballington & Maud Booth Legacy Society

The Ballington and Maud Booth Legacy Society, named for the visionary founders of Volunteers of America is a national stewardship program for donors. You can help us continue this rich heritage of caring in several ways. Name Volunteers of America Chesapeake in your will to provide hope for generations to come.

For more information, and to make a gift we invite you to call James Wynn at 240.764.2660.
THIS IS WHY WE DO WHAT WE DO.

Volunteers of America
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Telephone:________________________________________Alternative Tel.:______________________________________________________
Fax:________________________E-mail:___________________________________Website:_________________________________________

Contact for General Enquiries (Include Job Title; If Same As Above, Use "Same"):________________

Description of Business:___________________________________________________________________Number of Employees:____________

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How Can The B.I.G. Council Specifically Help Your Business?
It’s Time To Help Out.

When you donate your car, RV or boat to Volunteers of America Chesapeake you demonstrate how you are Called to Care for over 10,000 men, women and children in our area. As a certified 501(c)(3) charity you can be certain that when you make a donation it will be fully tax deductible and go directly to individuals most in need. To find out more about our Car Donation Program and how you can answer the Call to Care please visit www.CarsHelpingPeople.org or call 877-721-4862