
Russell K. Snyder



SNYDER, RUSSELL – PRESIDENT AND CEO, Volunteers of America Chesapeake, Inc.

Russ Snyder is a highly accomplished executive with a successful record of implementing innovative solutions and business development strategies that increase productivity and growth in the companies he has led during his career. Since January 2009, Mr. Snyder successfully turned around a \$26 Million, 700 employee health and human services non-profit serving over 10,500 vulnerable men, women and children in Maryland, Virginia and the District of Columbia. Volunteers of America Chesapeake, Inc. is a faith-based non-profit providing housing and supportive services to the homeless, veterans, the intellectually disabled, the elderly, ex-offenders and those suffering from mental illness.

Mr. Snyder has led the non-profit to planned growth in providing transitional and permanent supportive housing through an \$11.5 million adaptive re-use development project in Baltimore, Maryland. He has also recently led the successful acquisition of eight properties in the District of Columbia that will serve as permanent supportive housing for medically fragile adults who are intellectually and physically disabled. In addition, Russ has led the organization's recapitalization of the non-profit's affordable housing portfolio of over 400 units throughout the service region with plans to expand over 100 units by the end of 2014.

Prior to joining the Volunteers of America Chesapeake, Inc., Mr. Snyder worked as Senior Vice President of Client Management for Smith Bucklin Corporation, the world's largest association management company. In his prior role, Mr. Snyder led three major business units with total value of \$12M and over 95 employees. While in that role, Mr. Snyder piloted several targeted business expansion strategies within a diversified portfolio of organizations, including 501(c)(6) and 501(c)(3) nonprofit organizations with annual budgets up to \$2M per year.

SELECTED EXPERIENCE

Before working at Smith Bucklin, Mr. Snyder was president of the firm Sumner Rider and Snyder, an association management and public relations firm earning \$2.5M per year between two companies, supervising 11 employees across Maryland and New York and managing a portfolio of ten clients. Mr. Snyder led the organization successfully through several expansions and acquisitions ensuring smooth transitions with positive results, including a merger into The Kellen Company during 2000.

After the merger, Mr. Snyder became as Executive Vice President for the Kellen Company in Washington, D.C. where he managed ten major clients. During his tenure he created and incorporated three new non-profit organizations, including executing fundraising and operations for start-up to ensure success. He continued representing these organizations as the leading spokesperson in both domestic and international regulatory and legislative issues.

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EDUCATION

Bachelor of Arts in Economics /University of Delaware

YEARS EXPERIENCE

Volunteers of America Chesapeake, Inc.: 2009-Present

Prior experience in the private sector: 24 years

PROFESSIONAL AFFILIATIONS

Board Chair, Non-Profit Roundtable (2012-14); Member, Non-Profit Roundtable Board of Directors (First Term 2011-14)

Graduate of the "Class of 2012" – Leadership Greater Washington (LGW)

Member, Bridges to Housing Stability Inc., Howard County, Maryland Board of Directors (First Term, 2012 – 2014); Member, Bridges to Housing Stability Inc., Howard County, Maryland

Member, Columbia, MD Downtown Housing Corporation Board of Directors (2012-2015)

Member, Nonprofit Leadership Advisory Council, Towson University, Family Studies and Community Development (2011-2013)