



OPERATION BACKPACK[®]

Helping kids in need succeed



Please Support Operation Backpack

Supply Drive Sponsorship Packet





Volunteers
of America®

CHESAPEAKE & CAROLINAS

Sponsorship Packet

About

Operation Backpack is Volunteers of America Chesapeake & Carolinas' annual initiative to provide backpacks, school supplies and academic enrichment to children from households that are low-income or have experienced homelessness in Virginia, Maryland, and the District of Columbia.

According to the National Center on Family Homelessness, children experiencing homelessness are four times more likely to show delayed development and have twice the rate of learning disabilities compared to non-homeless children. By working together to provide much needed resources and support, we can help give vulnerable children in your area a chance to succeed and achieve their dreams!

Last year, we provided 1,600 backpacks and supplies to children in need!

Our 2020 Goal

This year, we hope to collect 2,000 backpacks for underprivileged children in the community and the hundreds of children we serve through our supportive housing and homeless services programs. We are also hoping to raise \$15,000 to:

- Support schools within the communities we serve with supplies for classrooms & community outreach
- Expand access to technology for low-income students (e.g., computers, subscriptions to online learning resources, etc.)
- Provide low-income students access to tutors and academic enrichment opportunities in STEM and art.

By becoming an Operation Backpack sponsor, you will make a lasting impact on the lives of underprivileged children in your area!





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Continuing Education Sponsor

\$2,500

Sponsorship funds after school activities throughout our programs including tutoring, healthy snacks, and parent engagement activities.

- Recognition as Title Sponsor of Operation Backpack 2020 including corporate logo placement on marketing & collateral material.
- Recognition in VOA Chesapeake & Carolinas 2020 Annual Report
- Sponsor logo placement on Operation Backpack Collection Bins & VOACC website
- Joint media release announcing partnership

Technology Sponsor

\$1,000

Sponsorship funds increase access to technology including wifi access, color printers and updated technology in computer labs.

- Recognition in VOA Chesapeake & Carolinas 2020 Annual Report
- Sponsor logo placement on Operation Backpack Collection Bins & VOACC website
- Joint media release announcing partnership

Enrichment Sponsor

\$500

Sponsorship supports academic enrichment trips throughout the school year tailored to support and reinforce in-classroom initiatives (STEM and art).

- Recognition in VOA Chesapeake & Carolinas 2020 Annual Report
- Sponsor logo placement on Operation Backpack Collection Bins & VOACC website

For questions or to learn more, please contact Christle Baker-Gill
at cbaker-gill@voaches.org or (240) 764-2654.

You can also learn more by visiting www.voaches.org/backpack.

**To become an Operation Backpack sponsor, please complete
the sponsorship form below.**



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SPONSORSHIP INFORMATION and PRIMARY CONTACT

Organization/Individual Name: _____

(As name should appear in all materials/promotions associated with Operation Backpack.)

Mailing Address: _____

City/State/Zip: _____

URL: _____

Contact Name: _____

Title: _____

Phone: _____ Fax: _____

Email: _____

BILLING INFORMATION (Leave blank if the information is the same as provided above.)

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Yes! We would be pleased to support Operation Backpack through the below sponsorship:

- Continuing Education Sponsor - \$2,500
- Enrichment Sponsor - \$5,000
- Technology Sponsor - \$1,000
- Other: _____

Enclosed is payment of \$ _____

- Check - Made Payable to Volunteers of America Chesapeake
- Credit Card: Visa Mastercard American Express

Card #: _____ Expiration Date: _____ CSC: _____

Name As It Appears On Card: _____

Billing Address: _____

City/State/Zip: _____

Please email your completed form to **Christle Baker-Gill** at cbaker-gill@voaches.org.

All checks must be made payable to "Volunteers of America Chesapeake."

All donations are tax-deductible. VOACC is a nonprofit 501(c)3 organization.

Our federal tax identification number is 52-0610547.