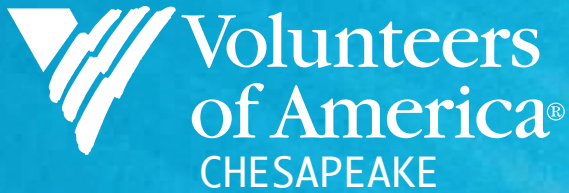




# SUPPLY DRIVE REGISTRATION PACKAGE







# SUPPLY DRIVE REGISTRATION PACKAGE

## THANK YOU!

By hosting an Operation Backpack supply bin you let homeless and low-income children know that you are Called to Care™!

### Getting Started:

The Volunteers of America Chesapeake Development & Communications Team leads the Operation Backpack initiative. You can contact any member of the team with questions regarding your campaign.

### What Your Commitment Means:

Your commitment of \$500 and one full supply bin could support a classroom of homeless and low income children. Financial support helps us cover funding gaps in tutoring, homeless services, supportive services for Veterans Families, and affordable housing resources.

### Tips to Help Meet the Commitment:

Engaging employees, parishioners, group members and volunteers is the core of a successful Operation Backpack Campaign.

## Here are some successful campaign ideas:

### Host a contest for a Free VOAC T-shirt!

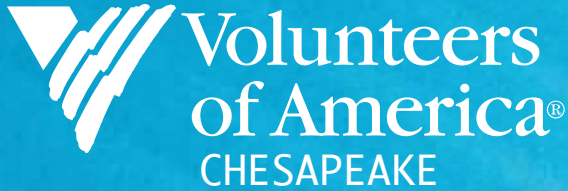
### Other Creative Ideas Include:

- Donation for a chance to wear Jeans on a Wednesday (or day of your choice)
- Donation for a chance to win a free lunch

### Need More Ideas?

Contact a member of our Development & Communications Team for assistance in customizing an Operation Backpack campaign that aligns with your organization.





# SUPPLY DRIVE REGISTRATION PACKAGE

## Collection Bin Timeline:

Here's a handy timeline to help guide you and your group through the life of the campaign:

**Week of June 26, 2017**

Campaign collecting Kick-Off & Bin Delivery

**Week of July 10, 2017**

1st Collection Round

**Week of July 31, 2017**

2nd Collection Round

**Week of August 7, 2017**

3rd Collection Round

**Week of August 17, 2017**

Last & finale Week & 4th Round of Collections & Bin Pick-Up

\*A Development Team member will help schedule your individual collection days during each collection round.

## Contacts for the Mission

### DEVELOPMENT & COMMUNICATIONS TEAM:

**James Wynn**

Vice President of Development  
JWynn@voaches.org  
240-764-2660

**Simon Lee**

Volunteer & Outreach Coordinator  
SLee@voaches.org  
240-764-2652

**Raquel Melecio**

Event Specialist  
RMelecio@voaches.org  
240-764-2632

## We'd like to host an Operation Backpack 2017 Supply Drive!

ORGANIZATION NAME:

ORGANIZATION CONTACT PERSON:

EMAIL:

PHONE:

ORGANIZATION ADDRESS:

CONTACT/LEADERSHIP SIGNATURE & DATE:

**RETURN TO:** Event Specialist, Raquel Melecio: RMelecio@voaches.org