

VOICE *of Faith*

Join Volunteers of America Chesapeake & Carolinas and prominent leaders from the public and private sectors for a networking reception and fundraiser in support of our Maryland-based health and human services programs.

Thursday | April 30th | 6 - 9PM
The Center Club
100 Light Street | Baltimore, MD

**MEDIA SPONSORSHIP
TOOLKIT**

VOICE *of Faith*

What is VOICE of Faith?

VOICE of Faith is an annual networking reception and fundraiser that brings together some of Maryland's most distinguished leaders in development, business, philanthropy, government and the public in support of our health and humans services programs and promote upward mobility within the state's most underserved communities. "VOICE of Faith" refers to the core values we as an organization embody throughout our work.

Visionary | One Body | Integrity | Compassion | Excellence | Faith

Building off of the past two years, our third annual VOICE of Faith will be our largest yet, featuring heavy hors d'oeuvres; beer & wine; a silent auction; inspiring stories; and much more! Musical entertainment will be performed by The Kelly Bell Band, the renowned Blues Band native to Baltimore. A two-time Maryland Music Awards recipient who was also named "Best Band" by Baltimore Style Magazine in 2019, The Kelly Bell Band is well-known for its genre-expanding music which combines elements of hip hop, funk, and blues.



Our Goal

Our goal this year is to raise \$100,000 to provide shelter, workforce development and care to even more of Maryland's vulnerable individuals, families and veterans.

Why VOICE of Faith?

For the past 20 years, Volunteers of America Chesapeake & Carolinas (VOACC) has been working to address widespread homelessness and the critical gap in affordable housing in the region through the

VOICE *of Faith*

provision of affordable, program-enriched housing for the homeless, elderly, disabled, and veterans throughout the DMV area. We achieve this by partnering with private partners and community developers to refinance and upgrade existing properties the organization owns and manages. We also partner with the state, Baltimore City and other community partners to provide workforce development that lowers the social barriers to gainful employment for adults living in high-poverty areas of Baltimore.

Who We Are:

VOACC is a faith-based, nonprofit organization operating more than 49 service programs throughout Maryland, Virginia, the District of Columbia and the Carolinas. As a church without walls, we answer the Call to Care for America's most vulnerable Individuals in seven key areas: homelessness, supportive housing, substance use recovery, veterans services, behavioral health services, intellectual disabilities services and community re-entry.

We employ a team of more than 900 professionals and thousands of volunteers annually to provide critical care, support services and hope to individuals and families in the most challenging situations. In 2019, we served more than 9,600 individuals and families in need across. We are recognized by state and local governments as outstanding partners in the fight to end homelessness, provide affordable housing solutions, and care for our most vulnerable populations.

To learn more about VOICE of Faith, view stories from our clients, purchase tickets and more, visit our event webpage at:

www.voaches.org/2020voiceoffaith

Our Impact in 2019

- Worked to bridge the affordable housing gap by partnering with local developers to bring Paca House in line with HUD standards. This now recently redeveloped, permanent supportive housing and human services facility offers 92 single adults in Baltimore, with 19 units specifically set aside for veterans.
- Our VOA Works workforce development program continues to lower the barriers to employment for adults returning to society and individuals living in high-poverty areas of Baltimore. To date, helped 136 individuals secure vocational certifications and secure employment.
- Provide housing and workforce development services to more than 400 adults annually returning to society through our Residential Re-Entry Center (RRC).
- Supported more than 470 individuals through four HUD-funded housing facilities that provide permanent housing to adults and families who were or at risk of becoming homeless in Maryland.
- Provided person-centered, psychiatric and residential rehabilitation services to more than 200 adults throughout Maryland.

VOICE *of Faith*

Media Sponsors Will Receive

- 2 complimentary event tickets
- Recognition in remarks at event
- Recognition in social media event promotion
- Recognition in printed and electronic event materials and on VOACC website

Media Sponsors Will Provide

- On air promotion such as: interviews with VOACC staff and/or Kelly Bell Band member, contest for event tickets, etc.
- Promotion on station website and social media
- Public service announcements to promote VOICE of Faith and VOACC's mission of service
- Assistance with securing advertising partners who may also be interested in supporting the event

SPONSORSHIP INFORMATION and PRIMARY CONTACT

Organization/Individual Name: _____

(As name should appear in all materials/promotions associated with VOICE of Faith.)

Mailing Address: _____

City/State/Zip: _____

URL: _____

Contact Name: _____

Title: _____

Phone: _____ Fax: _____

Email: _____

Please fax this form to (301) 459-2627 or mail to:
Volunteers of America Chesapeake & Carolinas
c/o VOICE of Faith
7901 Annapolis Road
Lanham, MD 20706

For more information, contact Nicholle Granger at ngranger@voaches.org
Thank You for Your Support!