



HARVEST FOR HOPE

Join us in celebrating our 11th annual Harvest for Hope campaign in support of our health and human services programs in Virginia and the District of Columbia.

Wed, Oct 21st – Thurs, Nov 19th

www.voachesapeake.org/h4h2020

AUCTION DONATION PACKET



Who We Are

Volunteers of America Chesapeake & Carolinas (VOACC) is a faith-based, nonprofit organization whose mission is to inspire self-reliance, dignity and hope through health and human services throughout Virginia, Maryland, the District of Columbia, and the Carolinas. Founded in 1896, VOACC was one of the first affiliates of Volunteers of America, one of the nation's largest and most comprehensive human services organizations. Through a dedicated team of more than 800 employees and thousands of volunteers, we answer the Call to Care for America's most vulnerable individuals through our more than 49 programs focused on providing homeless services, supportive housing, veteran services, behavioral health services, community re-entry, substance use recovery and intellectual/developmental disabilities services.

To learn more about our work, visit www.voachesapeake.org.

What is Harvest for Hope?

Harvest for Hope is our premiere fundraising event benefiting our Virginia and DC health and human services programs. Each year we bring together more than 200 guests from across the public and private sectors who are passionate about empowering the lives of those in need.

In light of COVID-19, we're going completely virtual with this year's Harvest for Hope. But this year's event will be even bigger and entertaining than years prior. Beginning on October 21st, enjoy a month of exciting virtual activities, including wine tasting nights, mixology nights, trivia nights, a silent auction, and inspiring stories culminating in our high-production livestream event on November 19th!

To learn more about this year's Harvest for Hope, visit www.voachesapeake.org/h4h2020.

Our Impact

In FY2020, we made a measurable impact, serving more than 8,300 people in need across Virginia and DC.

- We celebrated the one-year anniversary of the opening of the Four Oaks Day Services Center, a partnership between our organization and the City of Newport News in Virginia. We continue to provide drop-in, wrap-around services to more than 50 individuals and families experiencing homelessness each and every day.
- Through a grant from the U.S. Department of Labor and in partnership with the City of Newport News, we launched Newport News YouthBuild, a workforce development program designed to provide young adults from low-income communities the training and credentials needed to secure in-demand jobs.
- We provided shelter, PPEs, food, housing assistance, employment assistance and more to more than 660 people in need at our Arlington Community Shelter and Loudoun Homeless Services Center.
- We provided employment assistance, PPEs, food assistance, housing assistance and more to more than 250 veterans and their families across Virginia.
- We provided individualized psychiatric and residential rehabilitation services to more than 1,300 adults across Virginia and DC.
- In partnership with Amerihealth Caritas we launched Hope Has A Home, a 16-bed program with medical respite, temporary housing, behavioral health and social support services for homeless adults in DC.

HARVEST FOR HOPE

OUR 2020 GOAL

Our goal this year is to raise \$100,000 so that we can continue to empower self-sufficiency and inspire hope among the vulnerable individuals, families and veterans we serve throughout the Commonwealth and the District of Columbia.

MINI EVENTS

This year's Harvest for Hope will be even more fun and exciting than in previous years. As part of our campaign, we invite you to take part in as many of the following opportunities as you desire. These events, excluding the silent auction and livestream, are ticketed and all of the proceeds go to supporting our organization so that we can continue to be a beacon of hope to those in need. These events also make for excellent marketing and engagement opportunities for our corporate sponsors.

Trivia for Change

Join us for 4 nights of virtual trivia each week from October 22nd to November 12th. Guests will enjoy testing their knowledge to win weekly prizes. To register, each player must purchase a \$25 ticket. What to expect:

- Teams are limited to 10 people.
- Members of the winning team each trivia night will receive a prize.
- Members of the team with the most cumulative points for all 4 trivia nights will receive a grand prize.

Corporate sponsors may make an in-kind donation to serve as the weekly or grand prize for Trivia for Change. Donations for one or more trivia nights must be able to accommodate the 10 members of the winning team. For example, if donating gift cards, 10 cards must be donated to accommodate an entire team. Sponsors will enjoy brand recognition on our website, email marketing and social media.

In-kind donations must be confirmed by Wednesday, October 14th to be included as a weekly / grand prize.

To learn more about Trivia for Change, visit www.voachesapeake.org/trivia4change.

Bid for Good Silent Auction

Register for FREE to take part in our exciting online silent auction! You can check out our auction & register now to receive updates as we add more items! Bidding begins on Thurs, Nov 5th at 10AM & ends on Thurs, Nov 19th at 10AM. To learn more and register to receive updates, visit event.gives/h4h/items.

Corporate sponsors may make an in-kind donation to our silent auction and receive brand recognition on our website, email marketing and social media. In-kind donations must be confirmed by Thurs, Oct 29th to be included in silent auction.

To learn more about Trivia for Change, visit event.gives/h4h/items.

