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Local

Under Armour Treats West Baltimore Children To Day Of Play

August 15, 2014 5:44 PM

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 **Jessica Kartalija**
Jessica Kartalija joined the Eyewitness News team during the summer of... [Read More](#)

BALTIMORE (WJZ) — Children living in a transitional home in West Baltimore get a very cool treat.

Jessica Kartalija reports thanks to Baltimore-based Under Armour, kids were treated to a day of play.

A fun day of play, the Under Armour way.

"I think it's important that we as individuals are spreading the importance of health and fitness and healthy living," said Noreen Naroo-Pucci, Under Armour creative director.

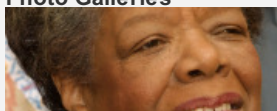
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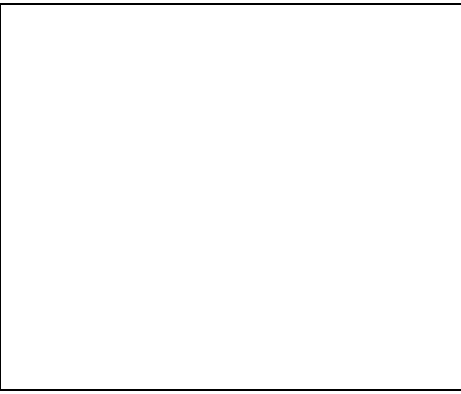
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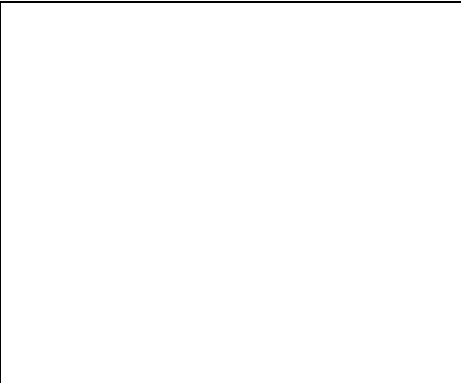
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More than two dozen volunteers from the Baltimore-based company spent the day with children at the Volunteers of America Chesapeake's Pratt House—a transitional home for families.

“In this building alone, we have over 100 individuals—that’s including families and children,” said Christine Strohecker, Volunteers of America. “So to have people come out and show them the difference between a piece of asparagus and a snow pea is wonderful. And to get to taste those things and maybe experience something they otherwise wouldn’t is a wonderful opportunity for our kids here.”

“It’s fun, and sometimes, when we have events like this, they make up stuff like just for kids. We have face paint and we eat,” one little girl said.

Volunteers of America Chesapeake hosted activities like face painting, healthy eating projects and fitness activities.

“Making them feel special, making it their day,” said Naroo-Pucci.

Bubbles the Clown even stopped by to talk about body image. The children also received backpacks to help them prepare for the new school year.

Under Armour also donated thousands of dollars worth of clothing to the Pratt House.

The idea is to get kids up and out, active and learning without it feeling like a chore—something fun and a city initiative of Mayor Stephanie-Rawlings Blake.

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7:00 PM	CBS Evening News with Scott Pelley
7:30 PM	Entertainment Tonight
8:00 PM	2 Broke Girls
8:30 PM	The Millers
9:00 PM	Scorpion
9:59 PM	NCIS: Los Angeles
11:00 PM	Eyewitness News at 11
11:35 PM	Late Show with David Letterman

POLL OF THE DAY

Do You Remain Uncertain About Md.’s Candidates For Governor?

- No, My Ballot Is Cast. I Early Voted.
- Yes, I Am Not Sure Who Will Get My Vote.
- No, I Know Exactly Who Will Get My Vote.
- I Do Not Plan To Vote In This Election.

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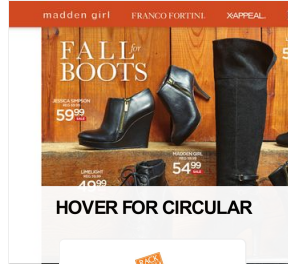
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