

Russell K. Snyder

Russell Snyder is president and CEO of Volunteers of America Chesapeake, which serves more than 4,000 vulnerable men, women and children in Maryland, Virginia and the District of Columbia. Since January 2009, Snyder has led the affiliate to planned growth in providing transitional and permanent supportive housing through an adaptive re-use development project in Baltimore that is currently serving annually over 650 returning citizens to the community. In 2012, he led the successful acquisition of eight properties in the District of Columbia that serve as permanent supportive housing for medically fragile adults with intellectual and physical disabilities. In addition, Snyder has led the affiliate's recapitalization of its affordable housing portfolio of more than 400 housing units throughout the Mid-Atlantic, with plans to expand by more than 100 housing units in Maryland and Virginia by 2018.

The affiliate recently collaborated with VOA National Services and the Howard County, MD Housing Commission to construct a homeless services resource center and a 35 efficiency apartment building in Jessup, MD. This year the affiliate received a notification of a tax credit award to renovate and expand a 92-apartment property in Baltimore, Maryland, designated as veteran preferred housing. Over the past 8 years, Russ has grown the Chesapeake affiliate from \$19MM - \$35MM through program and service expansion. VOA Chesapeake's ministry continues to flourish in the communities where the affiliate is located and is proud to have dedicated ministers and spiritual lay leaders committed to serve God every day.

Prior to joining Volunteers of America Chesapeake, Snyder worked as senior vice president of client management for Smith Bucklin Corporation, the world's largest association management company. In this role, Snyder led three major business units with total value of \$12 million and more than 95 employees. He piloted several targeted business expansion strategies within a diversified portfolio of organizations, including 501(c)(6) and 501(c)(3) nonprofit organizations with annual business up to \$2 million annually.

Before working at Smith Bucklin, Snyder was president of Sumner Rider and Snyder, an association management and public relations firm earning \$2.5 million per year between two companies, supervising 11 employees across Maryland and New York, and managing a portfolio of 10 clients. Snyder led the organization successfully through several expansions and acquisitions ensuring smooth transitions with positive results, including a merger in The Kellen Company in 2000.

After the merger, Snyder became executive vice president for The Kellen Company in Washington, DC, where he managed 10 major clients. During his tenure, he created and incorporated three new nonprofit organizations, including executing fundraising and operations for start-up to ensure success. He continued to represent these organizations as the leading spokesperson in both domestic and international regulatory and legislative issues.

Snyder graduated with a degree in economics from the University of Delaware where he played college football while earning his degree. Presently, he is serving on the VOA National Board of

Directors, is the Church Governing Board Chair for Volunteers of America's "church without walls". Russ just completed a one-year term as Board President of a local non-profit providing affordable housing for low-income wage earners in his home County in Maryland. He is a graduate of the 2012 Class of Leadership Greater Washington DC, the 2015 Class of the Leadership Center for Excellence (VA) and accepted to Leadership Howard's (MD) 2018 Class.